



EXECUTIVE DEVELOPMENT PROGRAM

INDIANA UNIVERSITY
School of Public Health
Bloomington



Two-Year Management Program for Parks or Recreation Professionals

April 9-12, 2017

Indiana University, Bloomington, Indiana

You Chose to Lead... Now Choose IU EDP!

IU EDP is organized around a two year curriculum focusing on leadership and management skill development. To continually offer cutting edge education opportunities, the curriculum is reviewed annually by the IU EDP Board of Trustees who are past program graduates.

- IU EDP is the original Executive Development Program, established in 1967, with a solid commitment to the profession and a reputation for excellence in the field of parks and recreation.
- Instructors with many years of experience in the parks and recreation profession come from all over the country to bring a fresh perspective to participants.
- Class size has a direct impact on learning, so classes are held to a maximum size of 40 people.
- One of the important tenants of IU EDP is the building of lasting relationships among participants. Networking opportunities are a priority.
- Over 1,600 professionals have completed the IU Executive Development Program.



The 2016 class included practitioners from: Alabama, Colorado, Delaware, Georgia, Indiana, Illinois, Iowa, Kansas, Louisiana, Michigan, Minnesota, Missouri, New York, North Carolina, Ohio, Tennessee, Virginia and Wisconsin!

Cruisin' Through Life at 35 MPH: Strategies to Keep Your Internal Engine Running Smoothly

Life is a journey...enjoy the ride! This exciting program offered by Brian Blasko invites you to discover and maximize your own personal potential. Our lives and careers are like vehicles, and we are the engines that keep them running smoothly. Brian will share a few strategies for successful leadership, teamwork and personal growth. The strategies have all been test-driven and proven road-worthy. You'll have some fun and learn how to push your pedal to the metal!



*"EDP provides an excellent opportunity for park and recreation professionals to explore industry best practices and cultivate progressive leadership within their agencies."
Matt Young, City of Gulf Shores*

2.0 CEUs

IU EDP sessions are longer than similar programs; most classes are 3.25 hours. Extended classes allow for in-depth discussion and for greater sharing among participants. You'll earn 2.0 CEUs for over 17 hours of professional instruction!

For 50 years the Indiana University Executive Development Program has helped park and recreation professionals at all levels build and strengthen the fundamental skills needed to manage and lead in a public and non-profit setting.

In & Out of the Classroom

Networking

One of IU EDP's Best Resources

A variety of out of class opportunities are offered during EDP: dinner at Brown County State Park; tours of IU sport facilities; and canoeing on Griffy Lake. These activities provide participants with an opportunity to get to know classmates in a non-structured atmosphere. Informal optional group dinner outings are scheduled for Monday and Tuesday nights.

Resource Room

IU EDP's resource room includes brochures, promotional materials, business plans, strategic plans and anything else from participants' agencies. Bring your agency's information to share with others.



Get Started!

IU EDP kicks off Sunday, April 9 with dinner, the opening keynote and a networking social.

"I enjoyed the chance to discuss hot topics in our field. My old way of thinking was challenged, and I was able to bring innovative ideas back to the workplace and start putting them into action almost immediately."

Kristine Roselle, Great Parks of Hamilton County

IU EDP Benefits You Can't Afford to Not Attend!

Enjoy: Learning and networking with fellow professionals in a fun and relaxed environment.

Learn: New ways to solve old problems.

Experience: A campus that embodies Parks & Recreation.

Energize: Yourself and your skills through dynamic speakers who challenge and motivate.

Share: Knowledge, ideas, techniques and information that you can apply when you get back to the office.

Discuss: Issues and ideas that are 'hot topics' in our field and critical to success in your agency.

Network: Out-of-session social and educational activities offer great opportunities to connect with other professionals from around the country.

IU EDP Board of Trustees

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Scholarships

Six 50% Tuition Scholarships Available!

Contact Julie at 812-856-1068 for scholarship criteria and application. Deadline is December 15, 2016. Also, check with your state association, as many provide scholarships for continuing education.

"IU EDP is an educational and thought-provoking program that any professional can benefit from. Between an excellent slate of presenters and enjoyable networking opportunities, this is one of the best conferences for professional development."

Matt Leber, Upper Arlington Parks and Recreation

Year 1

Managing Change Through Job Progressions and Succession Planning

Agencies are facing baby boomer retirements, budget reductions, and increasingly, vacated full-time positions are not being refilled with full-time employees. A key component of handling change is to have a skilled workforce that can meet today's challenges and future organizational needs. This session will help you address financial and operational challenges with job progressions and succession planning through identification of job related competencies, building talent pools and facilitating developmental opportunities for employees.

The Ultimate Programming Portfolio Analysis

This interactive session will explore cutting-edge techniques to ensure your programs meet budget projections, assist in your fiscal responsibility of non-tax revenue generation and are priced correctly. All while adding value and demand to your bottom line. Students will learn how to adapt these techniques to their own situations and how they can be implemented within their departments.

Year 2

Bridging the Financial GAPS: Developing Grants, Alliances, Partnerships and Sponsors

Managing external resources will provide agencies the opportunity to become fiscally responsible by maximizing sponsorship dollars, reducing costs for services, and controlling the return on investments which will help agencies deal with declining resources.

Selection and Interviewing:

"The Last Person Standing Wins!"

Hiring the most qualified candidate is fiscally prudent, as the impact of replacing a hire that doesn't work out can be costly.

Participants will be introduced to competency-based interviewing techniques and will walk away with an interviewing style that helps select candidates based on their potential to succeed. Includes a 'mock' assessment center process in which attendees will participate.

Challenging Traditional Approaches

What practices and experiences can you share with your fellow IU EDP classmates? What issues are impacting you and your agency? This joint session is an opportunity for you to call the sessions you want to, and be part of the conversations you need to. Using a technique from the Art of Hosting, you'll host roundtable discussions that allow you to network, learn and share with other attendees, board members and instructors. This will give you the opportunity to interact with many professionals from across the country on subjects important to you, providing you needed resources to navigate change and make improvements.



50th Anniversary Alumni Option

Graduates of IU EDP Year 2 can earn .6 CEUs during the 2017 program by attending the **50th Anniversary Alumni Option**.

Attend Sunday and Monday for just \$160. Reconnect with EDP by attending the opening session keynote, dinner, social and Monday program! For details contact Dr. Julie Knapp at julknapp@indiana.edu.

Joint Classes Alumni, Year 1 & Year 2

Building Your Team Foundation. Is your team running on all of its cylinders? Would you feel comfortable in the car for an 8-hour journey with your co-workers? These are tough questions to answer, but not impossible to achieve! Come join Brian Blasko as he shares his team building strategies for success. A team of co-workers is like a Pit-Crew, everyone is important. In this high-energy program participants will gain a wealth of practical tips for team cohesiveness.

Is Your "But" Too Big? Getting Past Making Excuses and Being Courageous in the Face of Adversity. "I don't have time." "The Council won't let us." "We don't have enough staff." A culture of excuses are not helping our current conditions of finite resources, crumbling infrastructure, unsustainable growth, and people wanting more and more. It's time to step up during this important time when courage and bold leadership are needed. Challenging conventional thinking and pushing beyond comfort zones, this intensive and spirited session promises to be provocative and insightful.

"IU EDP provided me with the opportunity to learn and interact with true experts in the field. Information and tools/methods taught are immediately able to be implemented when I get home."

Scott Borino, Delaware State Parks



IU EDP
Indiana University
1025 E 7th Street SPH 133
Bloomington IN 47405-7109

Registration

What's Included

Registration fees include:

- Classroom instruction, reference materials and notebooks
- 2.0 continuing education units
- Break refreshments
- A Sunday social
- Late afternoon facility tours and hikes
- Sunday dinner & Wednesday luncheon

Lodging and other meals are at the expense of the participant.

Tuition Prior to January 31, 2017

\$445/person. \$430/person for two or more from same agency.

Tuition After January 31, 2017

\$465/person. \$445/person for two or more from same agency.

Register at www.uedp.org

You may pay by purchase order, credit card or check.

Register by March 16, 2017.

Once your registration is received, you will be sent detailed information. Cancellation of registration must be made in writing to IU EDP by March 9, 2017 to receive a full refund. A processing fee of \$75 will be assessed for cancellations after this date.



*"A great program.
Great networking!"*

Alonzo Johnson Sr., Indy Parks



*"Even year two, still the most
in-depth educational professional
development for parks
professionals."*

*Nichole Haberlin, Nobelsville Parks
and Recreation*

Getting to IU EDP



IU EDP is located on the campus of Indiana University in Bloomington, Indiana, just one hour south of Indianapolis. Air transportation is available through the Indianapolis airport, and a shuttle bus service is available from the airport to Bloomington. Call 800-589-6004 for more information.

Classes are in the Indiana Memorial Union Hotel and Conference Center. The Indiana Memorial Union is the heart of the IU campus, conveniently located next to IU attractions and within walking distance to over 20 restaurants and downtown shopping.

Lodging

Indiana Memorial Union Hotel

Only \$104 per night (single occupancy) for state or municipal government employees. You will be required to show government employee ID at check-in for the reduced rate.

Call 800-209-8145 for reservations, and ask for the IU EDP room block. Hotel reservations must be made before March 16, 2017.