



EXECUTIVE DEVELOPMENT PROGRAM

INDIANA UNIVERSITY

School of Public Health
Bloomington

Two-Year Management Program for Parks or Recreation Professionals

April 15-18, 2018

Indiana University, Bloomington, Indiana

You Chose to Lead... Now Choose IU EDP!

IU EDP is organized around a two year curriculum focusing on leadership and management skill development. To continually offer cutting edge education opportunities, the curriculum is reviewed annually by the IU EDP Board of Trustees who are past program graduates.

- IU EDP is the original Executive Development Program, established in 1967, with a solid commitment to the profession and a reputation for excellence in the field of parks and recreation.
- Instructors with many years of experience in the parks and recreation profession come from all over the country to bring a fresh perspective to participants.
- Class size has a direct impact on learning, so classes are held to a maximum size of 40 people.
- One of the important tenants of IU EDP is the building of lasting relationships among participants. Networking opportunities are a priority.
- Over 1,600 professionals have completed IU EDP.



The 2017 class included practitioners from: Delaware, Georgia, Indiana, Illinois, Iowa, Kentucky, Louisiana, Maryland, Michigan, Minnesota, Missouri, New York, North Carolina, Ohio, Tennessee, Wisconsin and Wyoming!

Cannoli Factor

Join international speaker, author, and strategist John Kennedy as he opens IU EDP with a bang! From John's popular book, "Management that Cooks" we will learn about the "Cannoli Factor" of motivation and retention in today's workplace. John will share his after-dinner message with a surprising twist: What motivates folks today might be different than what you think! Hint: it isn't all about the Benjamin's anymore. This interactive program will set the tone for the 2018 program.



"The most valuable conference I've been to. The content and teaching is top of the line."

Lorna Steele, Noblesville Parks and Recreation

2.0 CEUs

IU EDP sessions are longer than similar programs; most classes are 3.25 hours. Extended classes allow for in-depth discussion and for greater sharing among participants. You'll earn 2.0 CEUs for over 17 hours of professional instruction!

For 51 years the Indiana University Executive Development Program has helped park and recreation professionals at all levels build and strengthen the fundamental skills needed to manage and lead in a public and non-profit setting.

In & Out of the Classroom

Networking

One of IU EDP's Best Resources

A variety of out of class opportunities are offered during EDP: dinner at Brown County State Park; tours of IU sport facilities; and canoeing on Griffy Lake. These activities provide participants with an opportunity to get to know classmates in a non-structured atmosphere. Informal optional group dinner outings are scheduled for Monday and Tuesday nights.

Resource Room

IU EDP's resource room includes brochures, promotional materials, business plans, strategic plans and anything else from participants' agencies. Bring your agency's information to share with others.



Get Started!

IU EDP kicks off Sunday, April 15 with dinner, the opening keynote and a networking social.

"The IU EDP program helped challenge me to think differently and encouraged me to succeed."

Brooks Jordan, Wyoming State Parks

IU EDP Benefits

You Can't Afford to Not Attend!

Enjoy: Learning and networking with fellow professionals in a fun and relaxed environment.

Learn: New ways to solve old problems.

Experience: A campus that embodies Parks & Recreation.

Energize: Yourself and your skills through dynamic speakers who challenge and motivate.

Share: Knowledge, ideas, techniques and information that you can apply when you get back to the office.

Discuss: Issues and ideas that are 'hot topics' in our field and critical to success in your agency.

Network: Out-of-session social and educational activities offer great opportunities to connect with other professionals from around the country.

IU EDP Board of Trustees

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Scholarships

Seven 50% Tuition Scholarships Available!

Contact Julie at 812-856-1068 for scholarship criteria and application. Deadline is December 15, 2017. Also, check with your state association, as many provide scholarships for continuing education.

"IU EDP reaffirmed that I am not alone in the issues I must deal with. The size of the organization does not matter, the issues are the same."

*Steve Chandlee, M-NCPPC
Montgomery Parks*

Year 1

Transformational Leadership: It's a Business

John Kennedy introduces the concept of the Great Game of Business. The premise is "you can't expect what you can't inspect" ...and if we expect a stronger focused effort on the finance side, then there has to be a system to inspect it. John will introduce you to that system.

Managing Change Through Job Progressions and Succession Planning

Agencies are facing baby boomer retirements, budget reductions, and increasingly, vacated full-time positions are not being refilled with full-time employees. A key component of handling change is to have a skilled workforce that can meet today's challenges and future organizational needs. This session will help you address financial and operational challenges with job progressions and succession planning through identification of job related competencies, building talent pools and facilitating developmental opportunities for employees.

The Ultimate Programming Portfolio Analysis

This interactive session will explore cutting-edge techniques to ensure your programs meet budget projections, assist in your fiscal responsibility of non-tax revenue generation and are priced correctly. All while adding value and demand to your bottom line. Students will learn how to adapt these techniques to their own situations and how they can be implemented within their departments.

Year 2

Equity – Parks Serve Everyone

What does this mean for park systems? As a society, we are facing issues of equity as our country becomes more diverse. We hear a lot about inequities in police interactions, housing, education and access to jobs. The gap between rich and poor is also growing, especially in cities. Do park systems and park agencies have to address equity issues? What do we need to consider? This session will explore strategies for addressing equitable access to parks and the equitable provision of recreation programs and facilities as demographics of this country change. Learn how to use unique local circumstances and park and community metrics to make funding decisions, address community interests and assess park and programming needs.

Bridging the Financial GAPS: Developing Grants, Alliances, Partnerships and Sponsors

Managing external resources will provide agencies the opportunity to become fiscally responsible by maximizing sponsorship dollars, reducing costs for services, and controlling the return on investments which will help agencies deal with declining resources.

Selection and Interviewing: "The Last Person Standing Wins!"

Hiring the most qualified candidate is fiscally prudent, as the impact of replacing a hire that doesn't work out can be costly. Participants will be introduced to competency-based interviewing techniques and will walk away with an interviewing style that helps select candidates based on their potential to succeed. Includes a 'mock' assessment center process in which attendees will participate.

Joint Year 1 & Year 2 Sessions

Risky Business: How to Manage It

Risky Business isn't just legal jargon; it is full of real cases that have affected parks and recreation professionals. A panel of park professionals will share and discuss actual cases, the good, the bad and the ugly. Learn how to manage risk in your facilities, parks, and programs. Discussion focuses on preventing accidents and property loss and how to counteract excessive legal claims.

Challenging Traditional Approaches

What practices and experiences can you share with your fellow IU EDP classmates? What issues are impacting you and your agency? This joint session is an opportunity for you to call the sessions you want to, and be part of the conversations you need to. Using a technique from the Art of Hosting, you'll host roundtable discussions that allow you to network, learn and share with other attendees, board members and instructors. This will give you the opportunity to interact with many professionals from across the country on subjects important to you, providing you needed resources to navigate change and make improvements. If you're in need of a solution or inspiration, bring a topic with you to discuss!

New Alumni Option!

Graduates of IU EDP Year 2 can earn 2.0 CEUs during 2018. Reconnect with EDP and attend the full program and select your sessions! For details contact Dr. Julie Knapp at julknapp@indiana.edu.

"IU EDP provides a great opportunity for recreation professionals from a variety of agencies and a variety of positions to learn from professionals and network in a terrific setting."

Timothy O'Connell, Chicago Park District



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IU EDP
Indiana University
1025 E 7th Street SPH 133
Bloomington IN 47405-7109

Registration

What's Included

Registration fees include:

- Classroom instruction, reference materials and notebooks
- 2.0 continuing education units
- Break refreshments
- A Sunday social
- Late afternoon facility tours and hikes
- Sunday dinner & Wednesday luncheon

Lodging and other meals are at the expense of the participant.

Tuition Prior to January 31, 2018

\$445/person. \$430/person for two or more from same agency.

Tuition After January 31, 2018

\$465/person. \$445/person for two or more from same agency.

Register at www.iuedp.org

You may pay by purchase order, credit card or check.

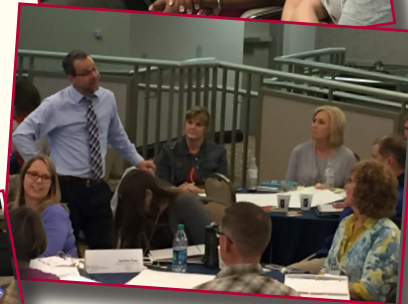
Register by March 16, 2018.

Once your registration is received, you will be sent detailed information. Cancellation of registration must be made in writing to IU EDP by March 9, 2018 to receive a full refund. A processing fee of \$75 will be assessed for cancellations after this date.



"The best source of professional development I have experienced as a park professional."

David Bruce, Great Parks of Hamilton County



"Great speakers with great knowledge. You will only gain constructive info from attending."

Thomas Kenney, Mount Pleasant Parks and Recreation



Getting to IU EDP

IU EDP is located on the campus of Indiana University in Bloomington, Indiana, just one hour south of Indianapolis. Air transportation is available through the Indianapolis airport, and a shuttle bus service is available from the airport to Bloomington. Call 800-589-6004 for more information.

Classes are in the Indiana Memorial Union Hotel and Conference Center. The Indiana Memorial Union is the heart of the IU campus, conveniently located next to IU attractions and within walking distance to over 20 restaurants and downtown shopping.



Lodging

Indiana Memorial Union Hotel

Only \$104 per night (single occupancy) for state or municipal government employees. You will be required to show government employee ID at check-in for the reduced rate.

Call 800-209-8145 for reservations, and ask for the IU EDP room block. Hotel reservations must be made before March 12, 2018.